

Opinion Mining by Transformation-Based Domain Adaptation

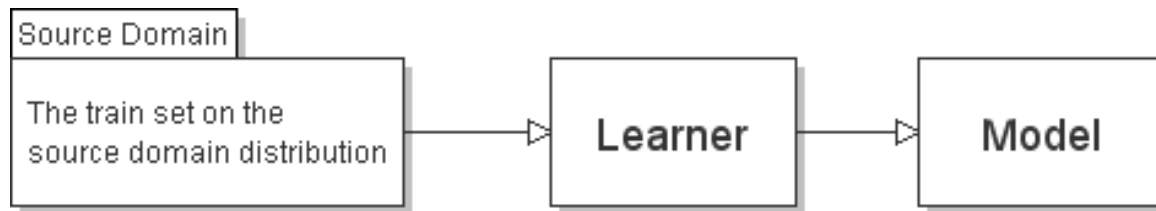
Róber Ormándi, István Hegedűs,
Richárd Farkas

TSD-2010

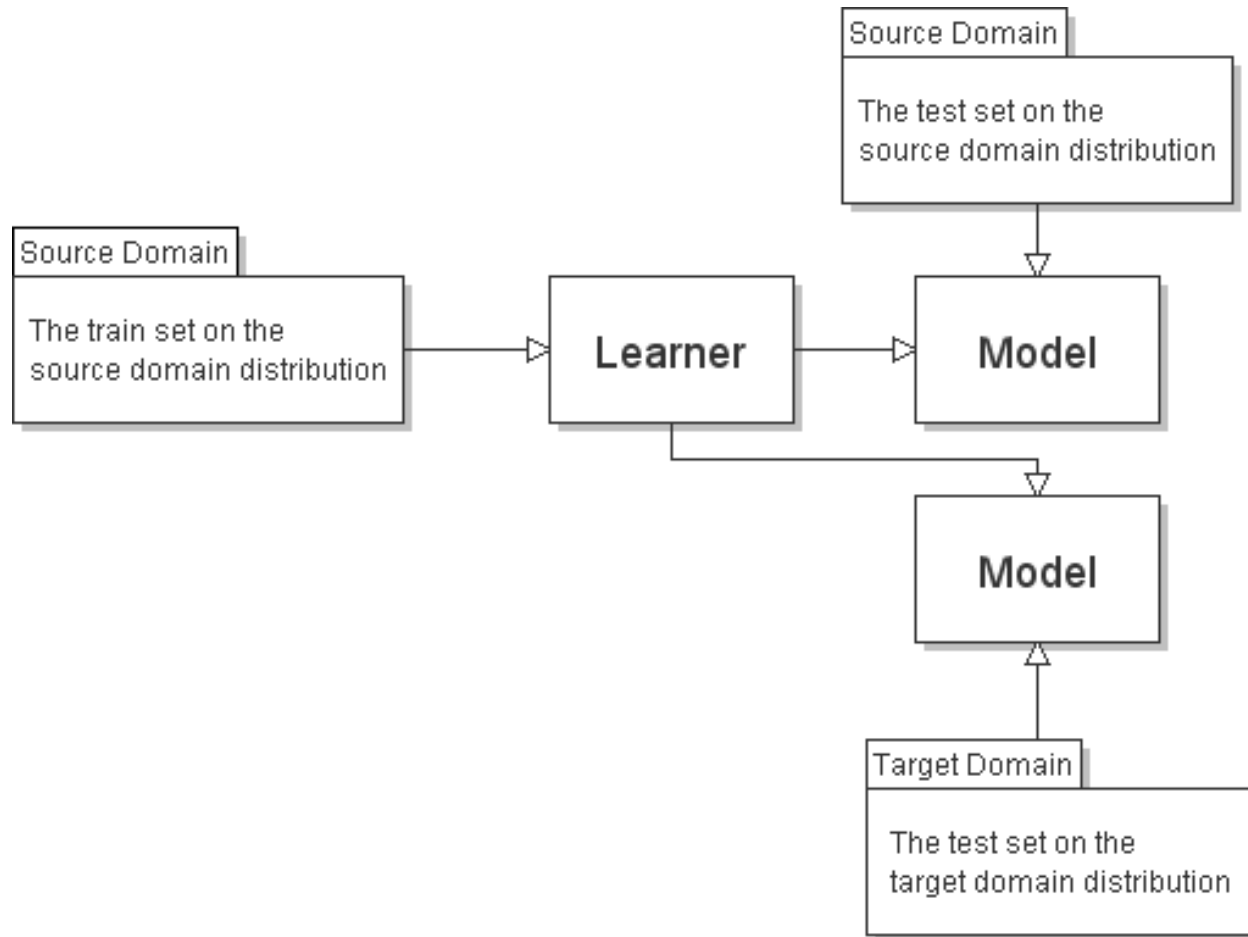
The Domain Adaptation Task

- Given two datasets from different domains, namely the source (S) and the target (T) domains
- The source has a huge, the target often has just a few amount of labeled samples ($|S| \gg |T|$)
- The task is to set the labels of the target domain as precisely as possible, using the labeled source samples

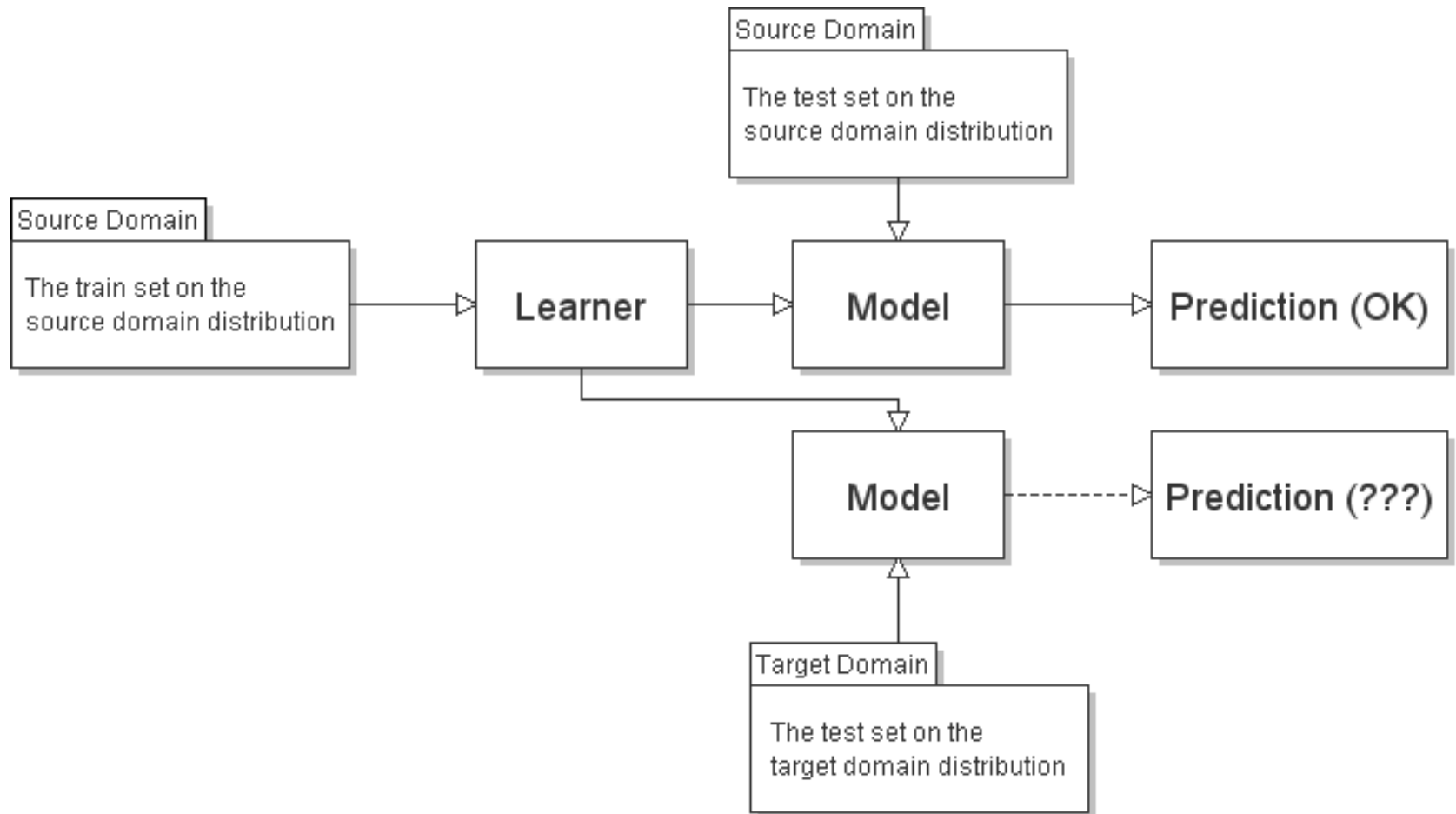
Basic Machine Learning



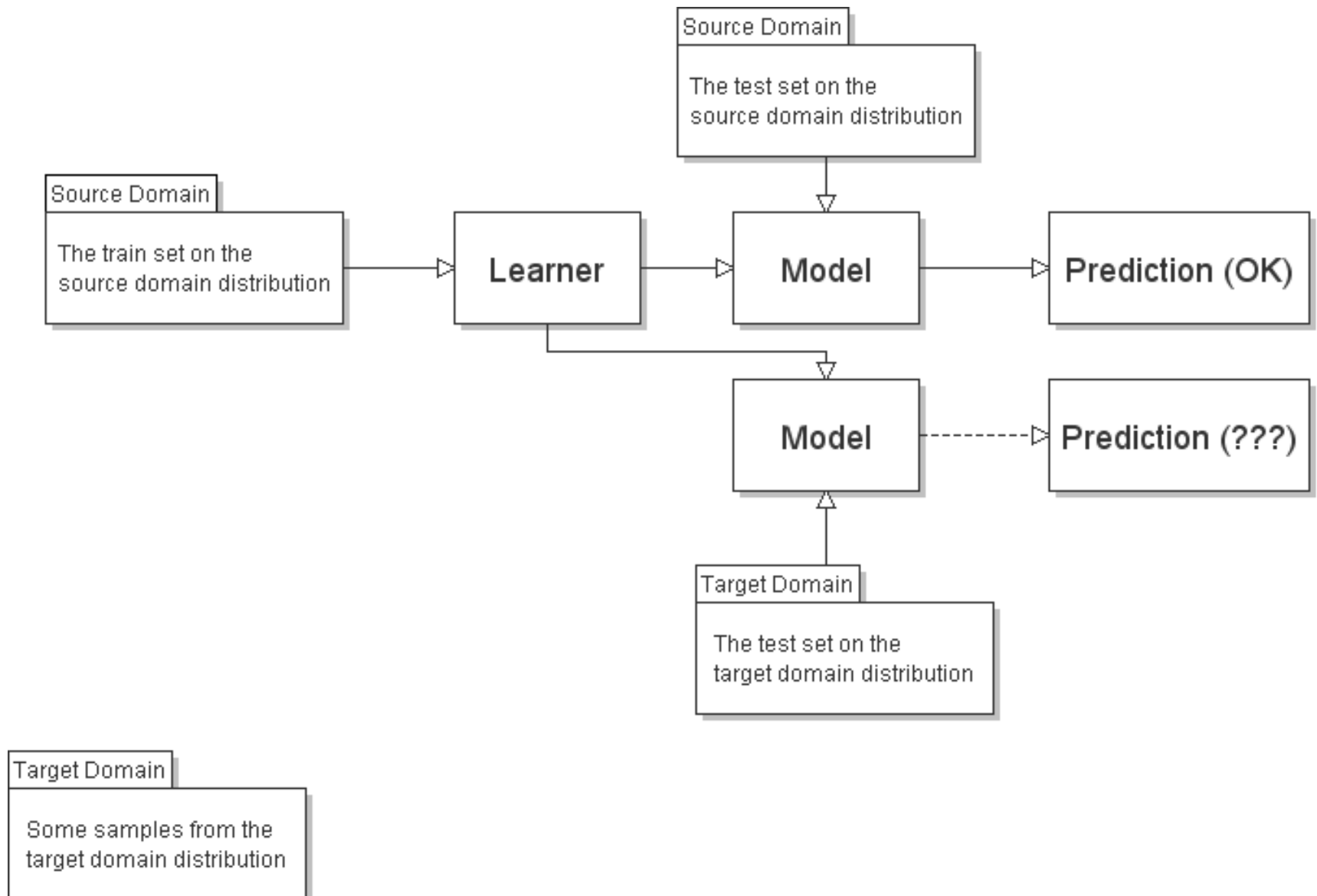
Basic Machine Learning



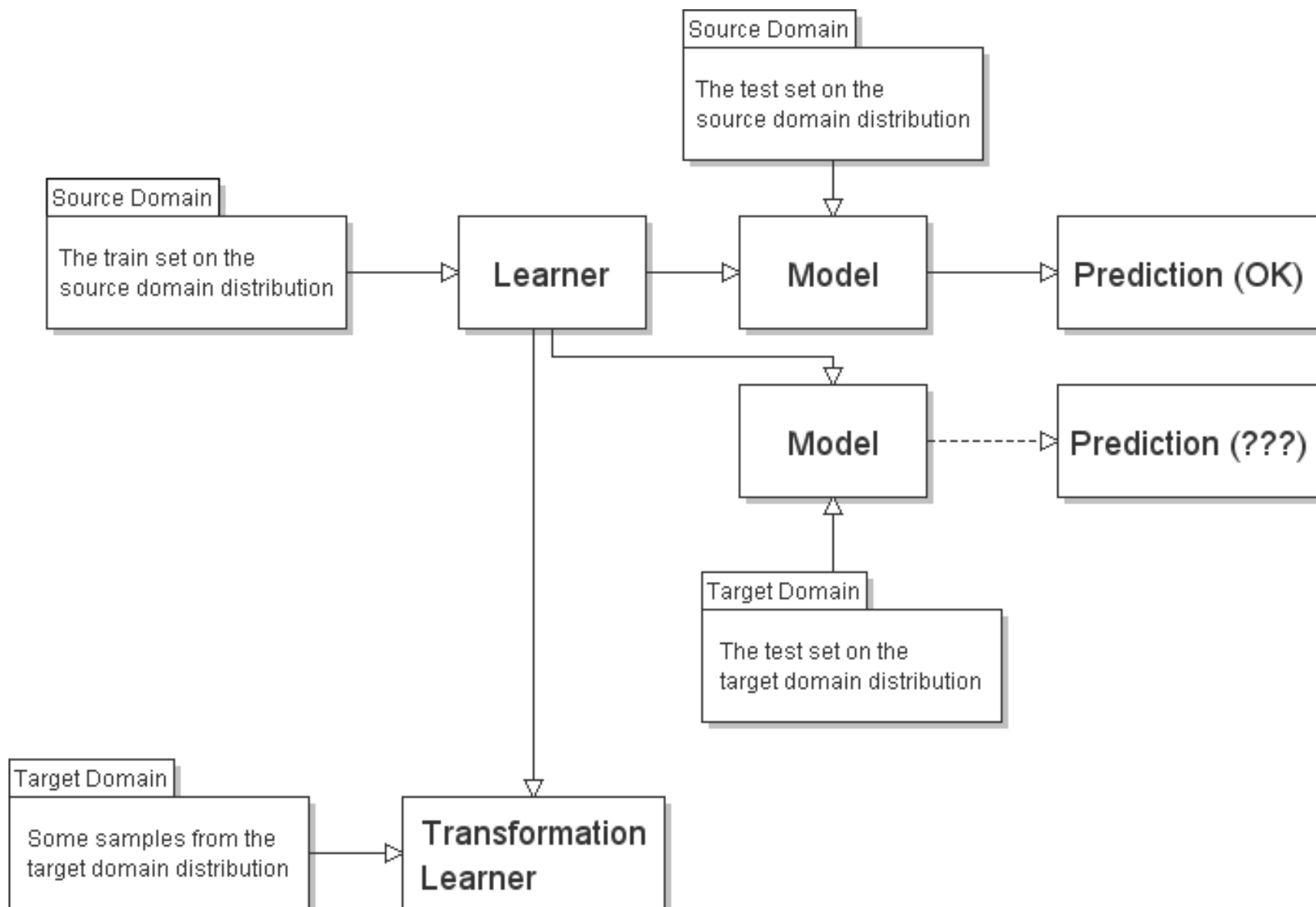
Basic Machine Learning



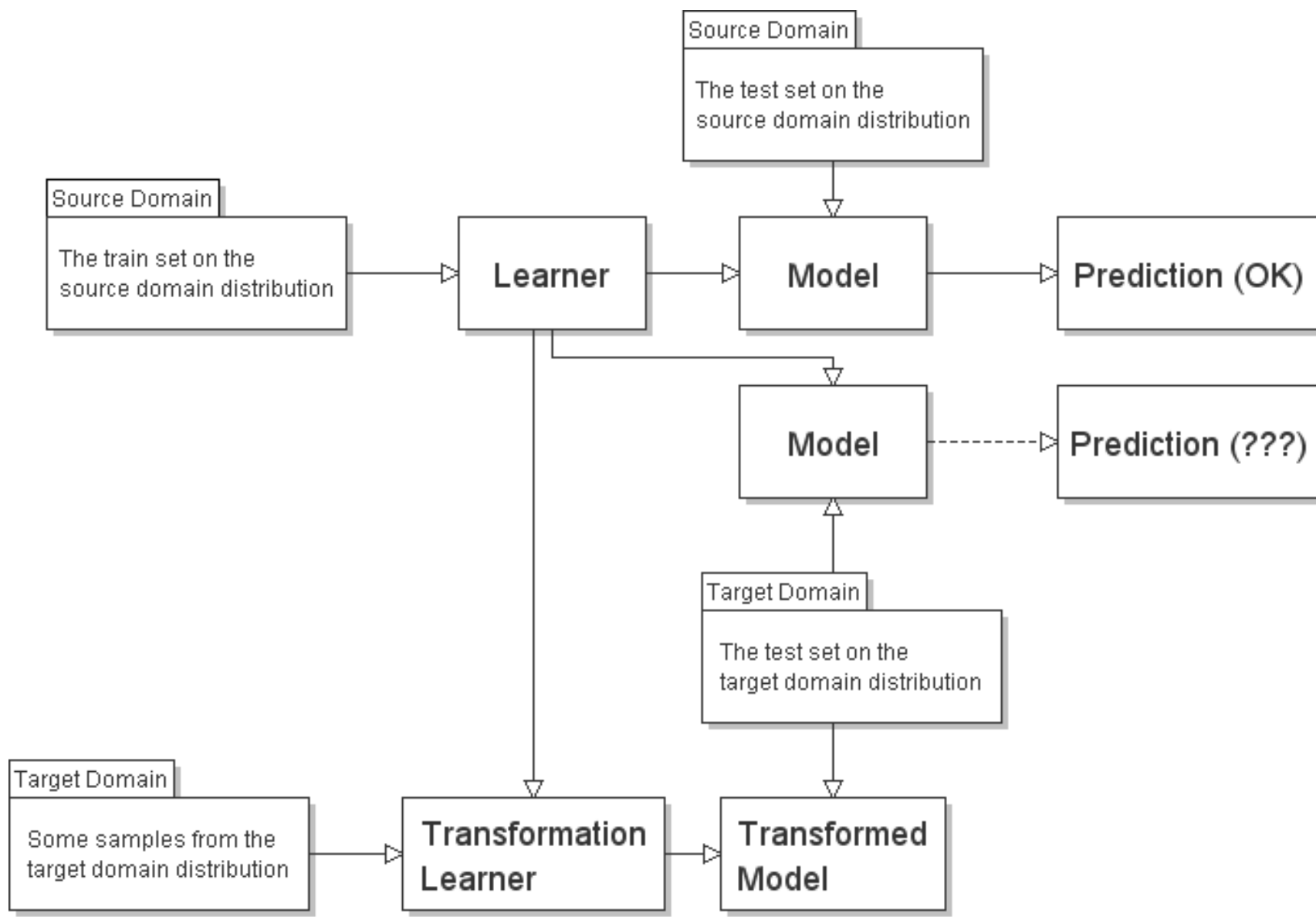
Domain Adaptation



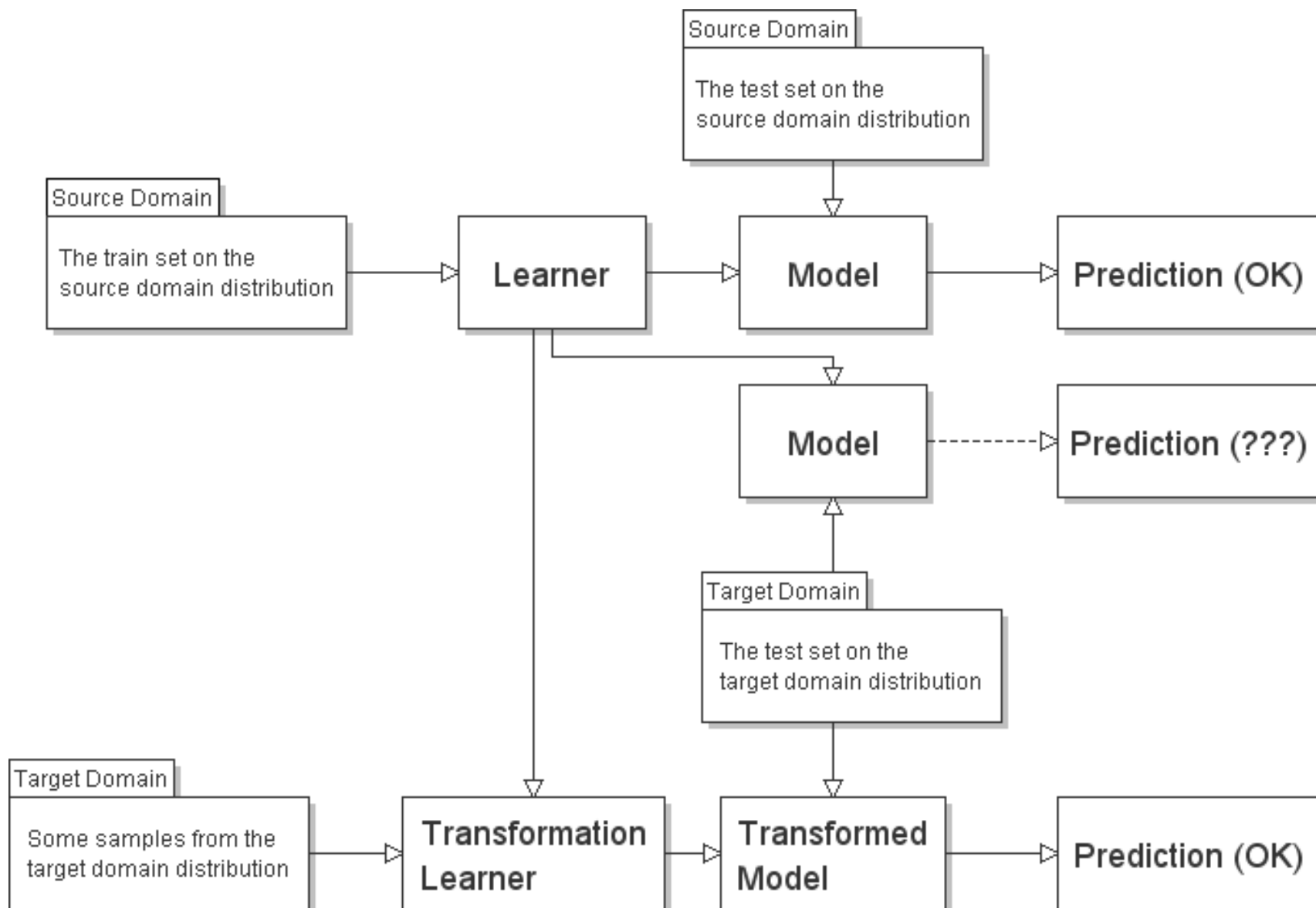
Our Approach



Our Approach

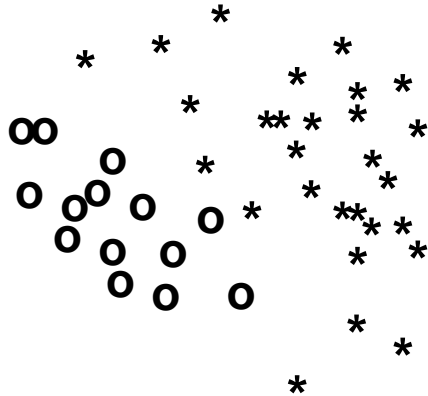


Our Approach



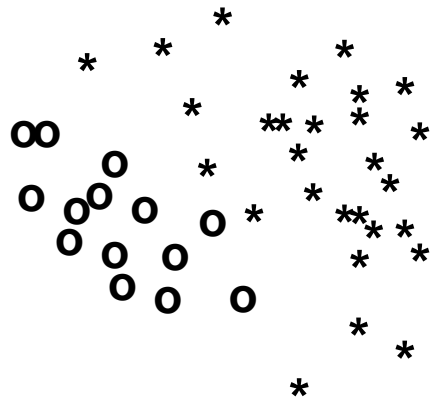
Transformation Based Domain Adaptation

Source Domain



Transformation Based Domain Adaptation

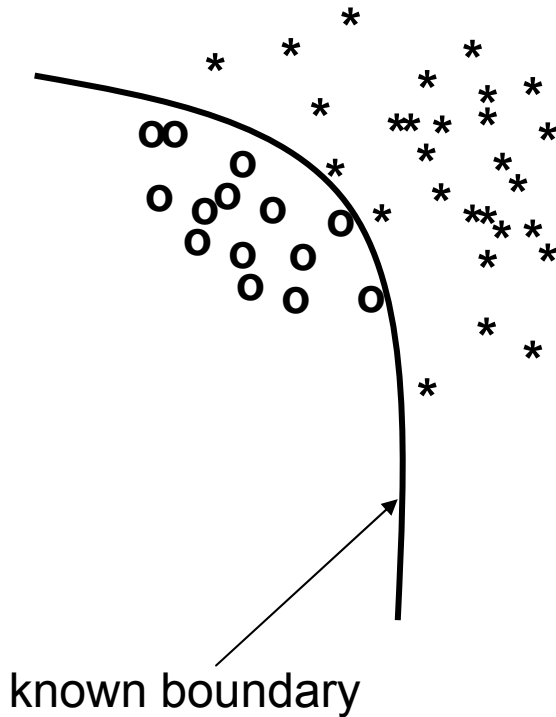
Source Domain



use a machine learning method

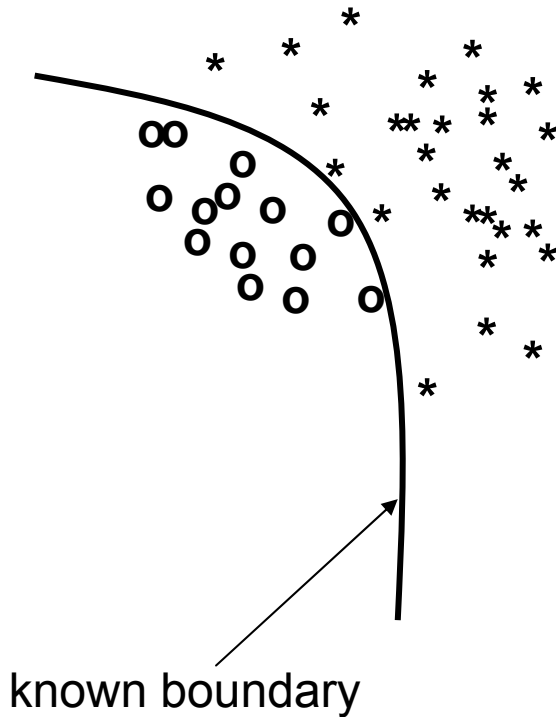
Transformation Based Domain Adaptation

Source Domain

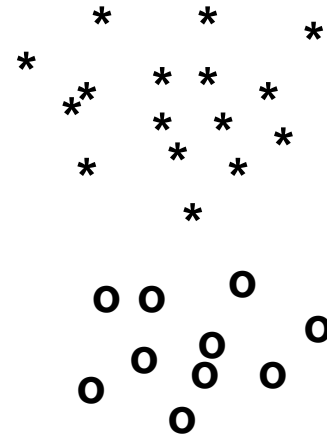


Transformation Based Domain Adaptation

Source Domain

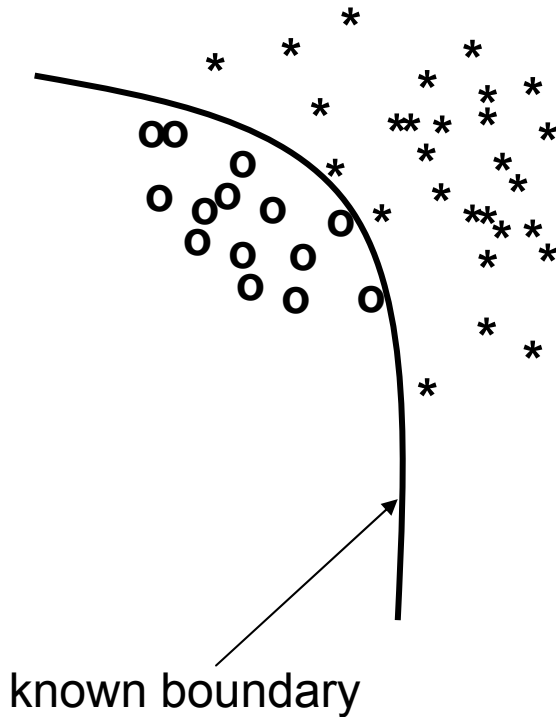


Target Domain

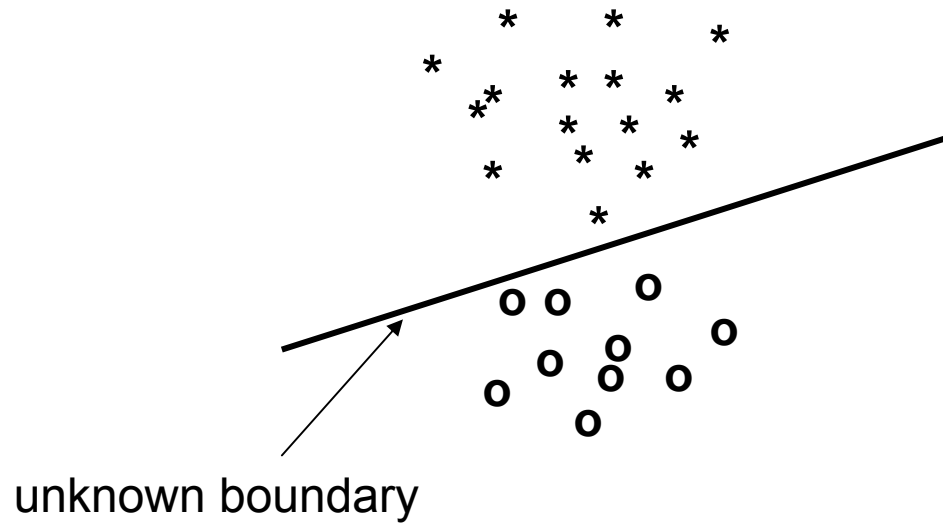


Transformation Based Domain Adaptation

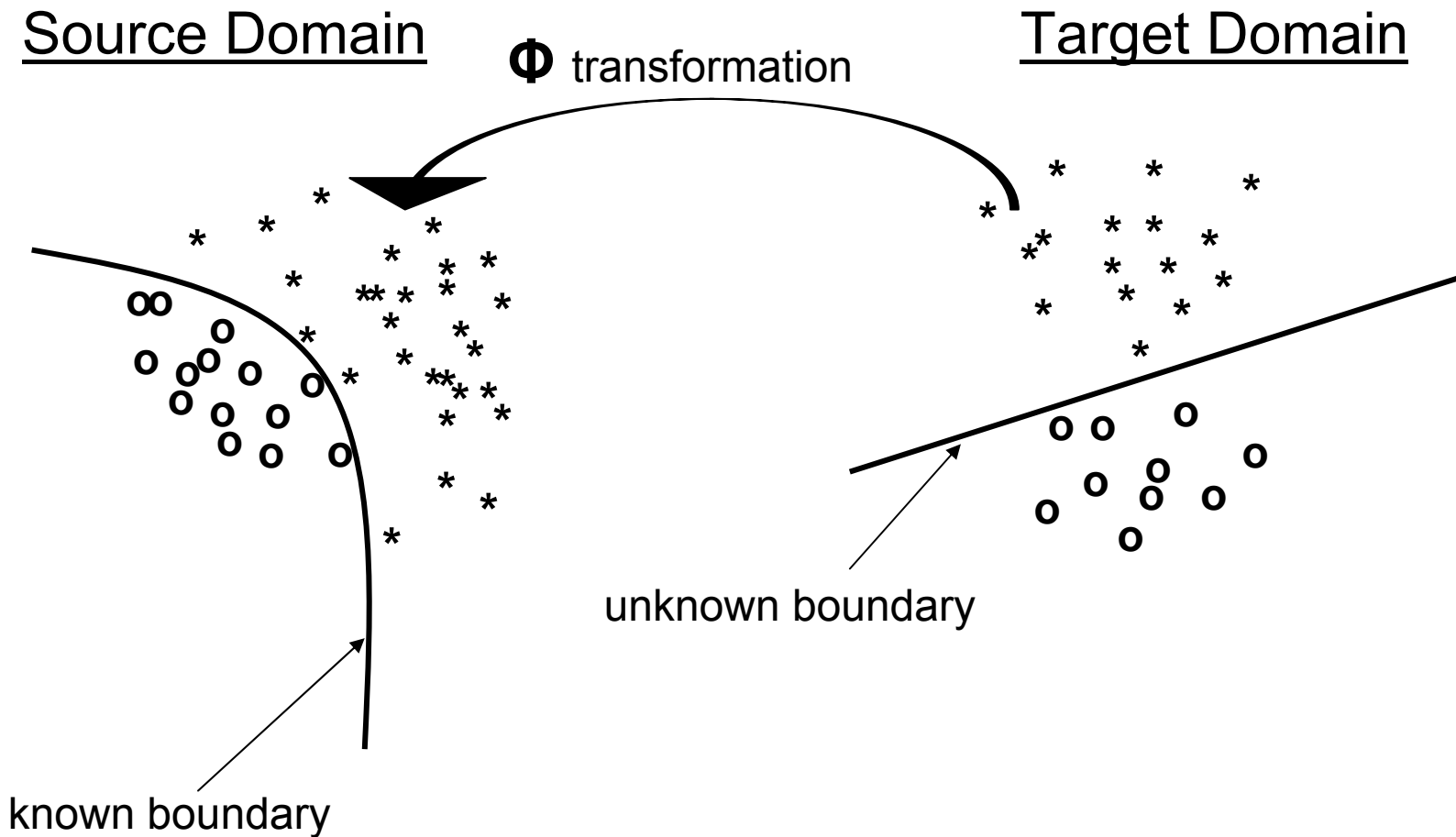
Source Domain



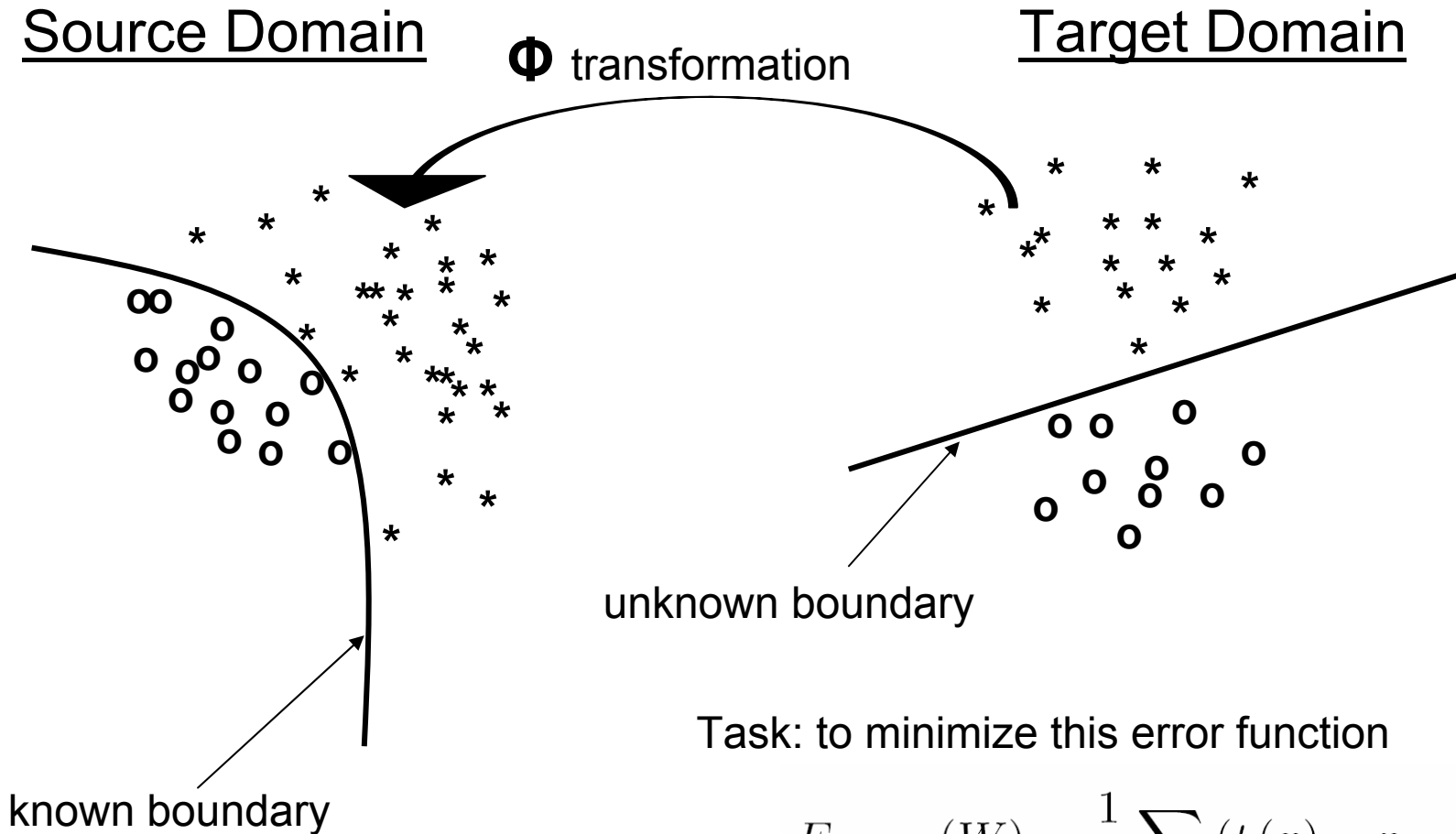
Target Domain



Transformation Based Domain Adaptation

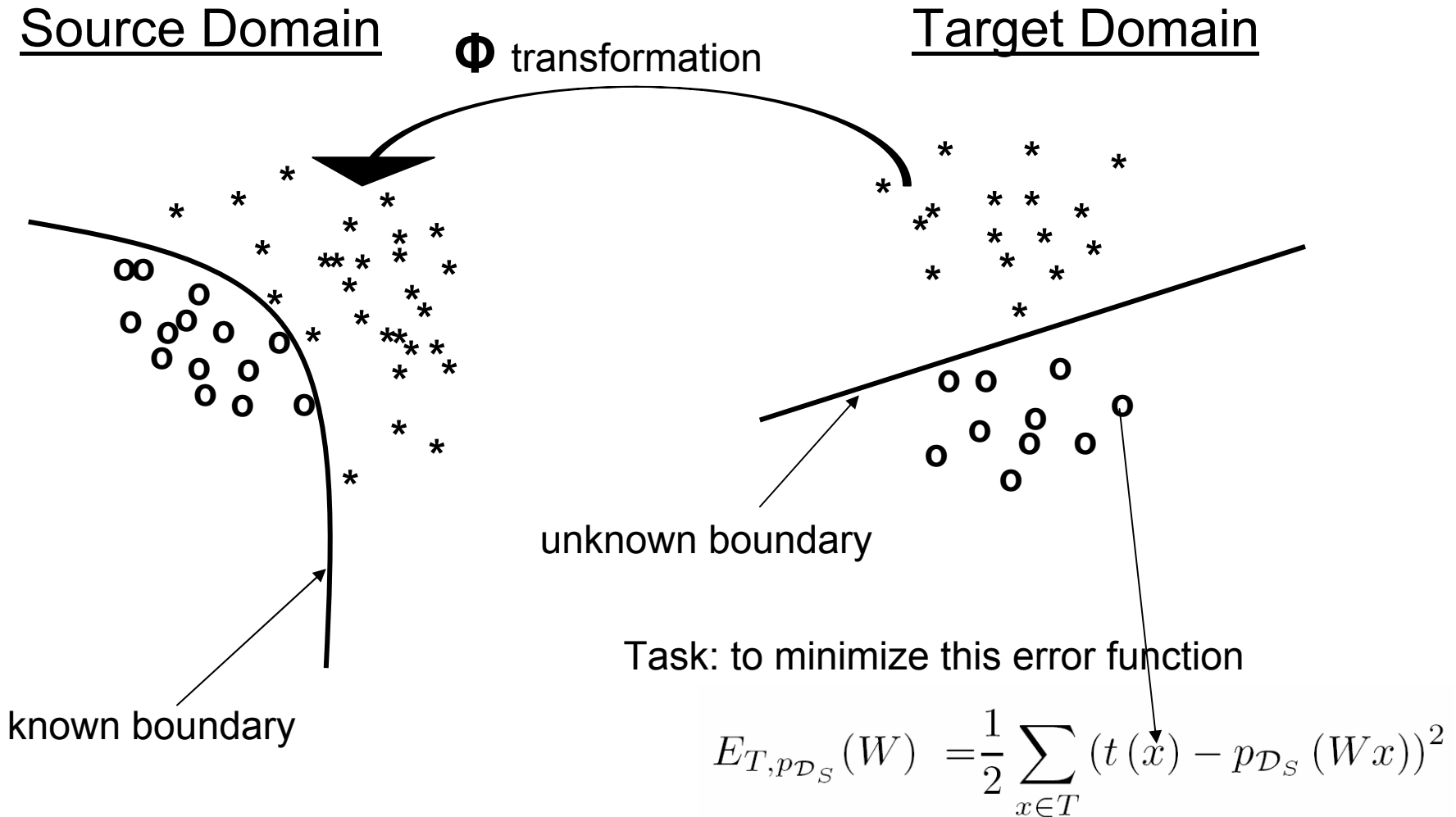


Transformation Based Domain Adaptation

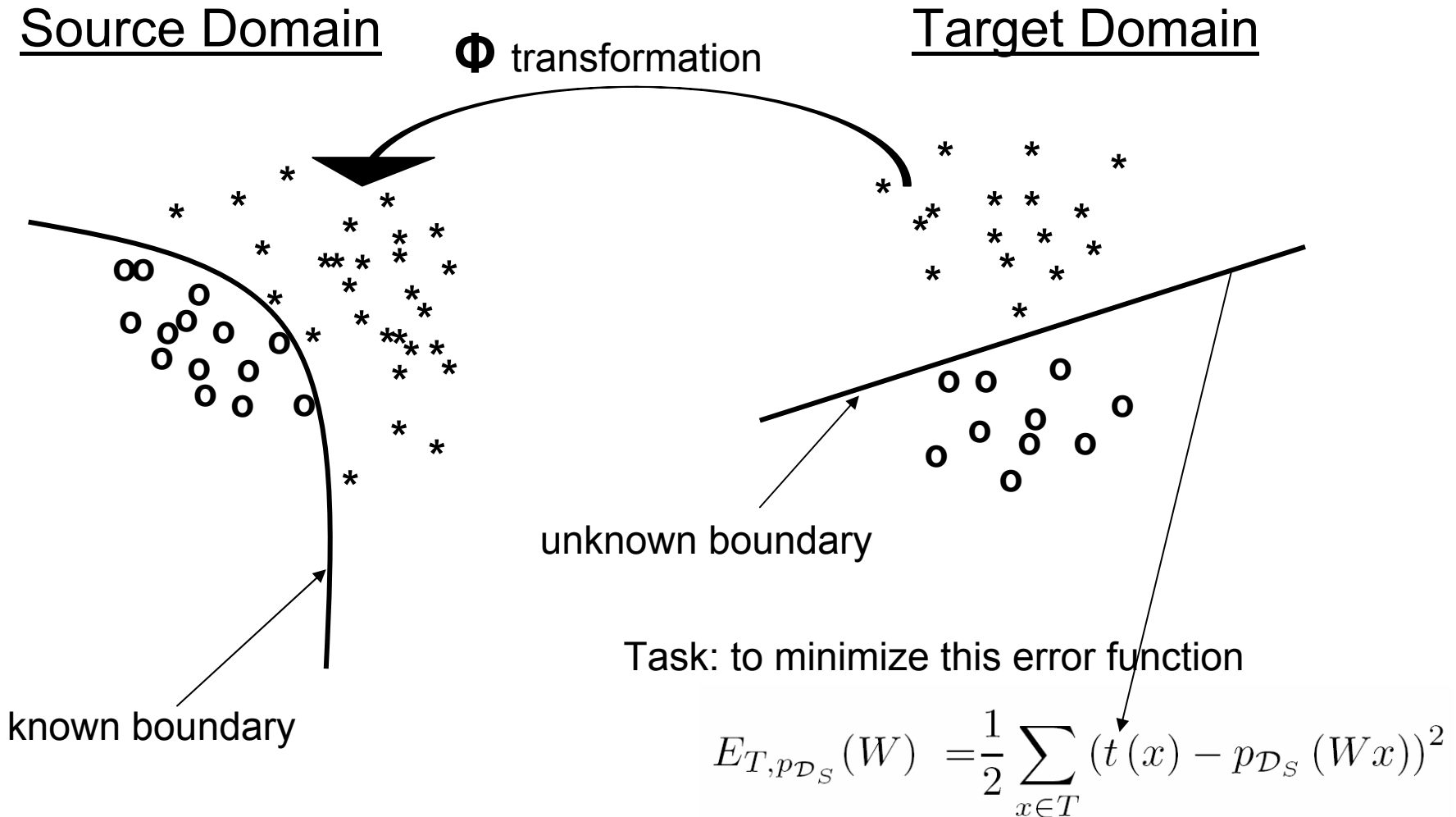


$$E_{T, p_{\mathcal{D}_S}}(W) = \frac{1}{2} \sum_{x \in T} (t(x) - p_{\mathcal{D}_S}(Wx))^2$$

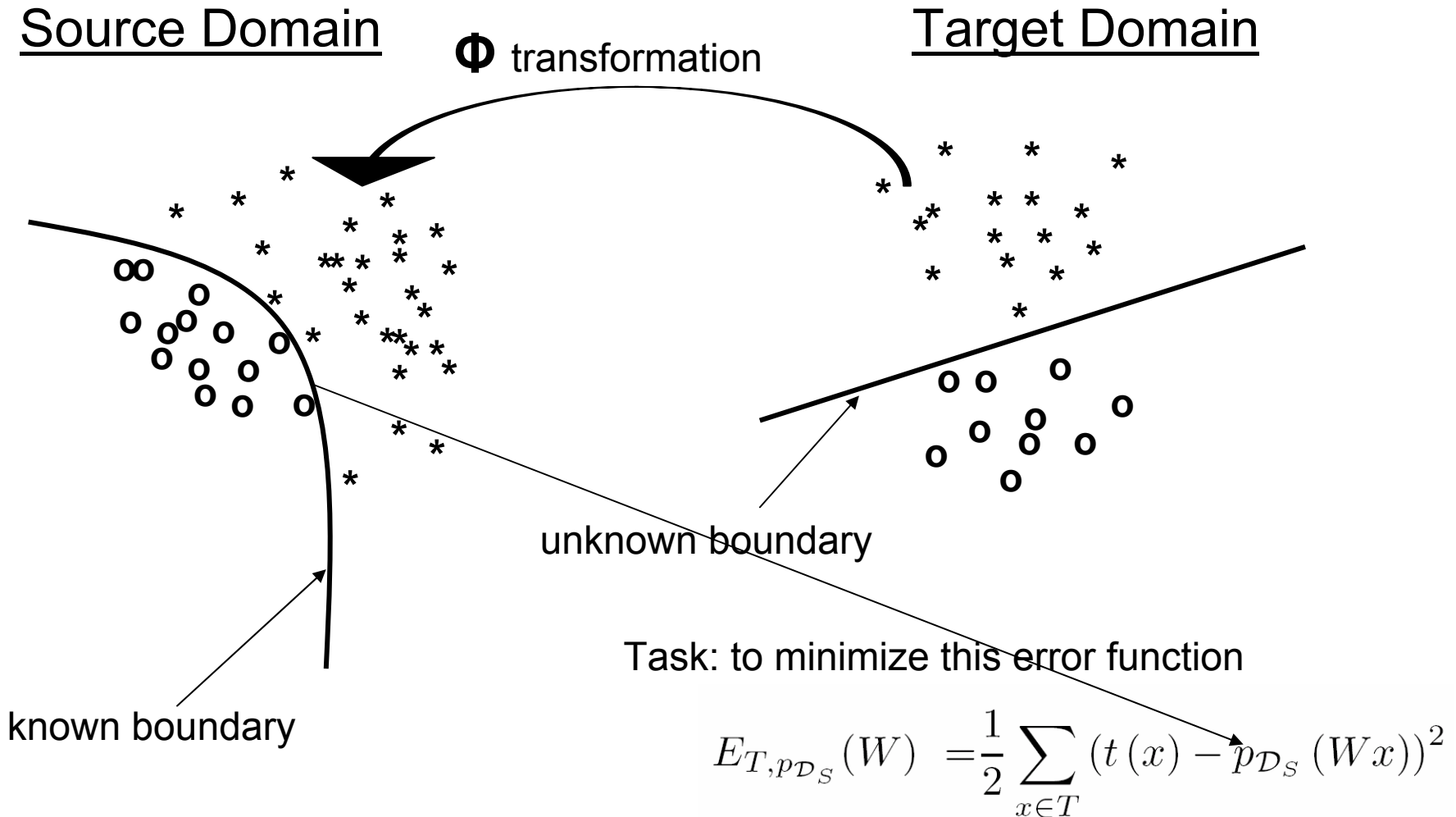
Transformation Based Domain Adaptation



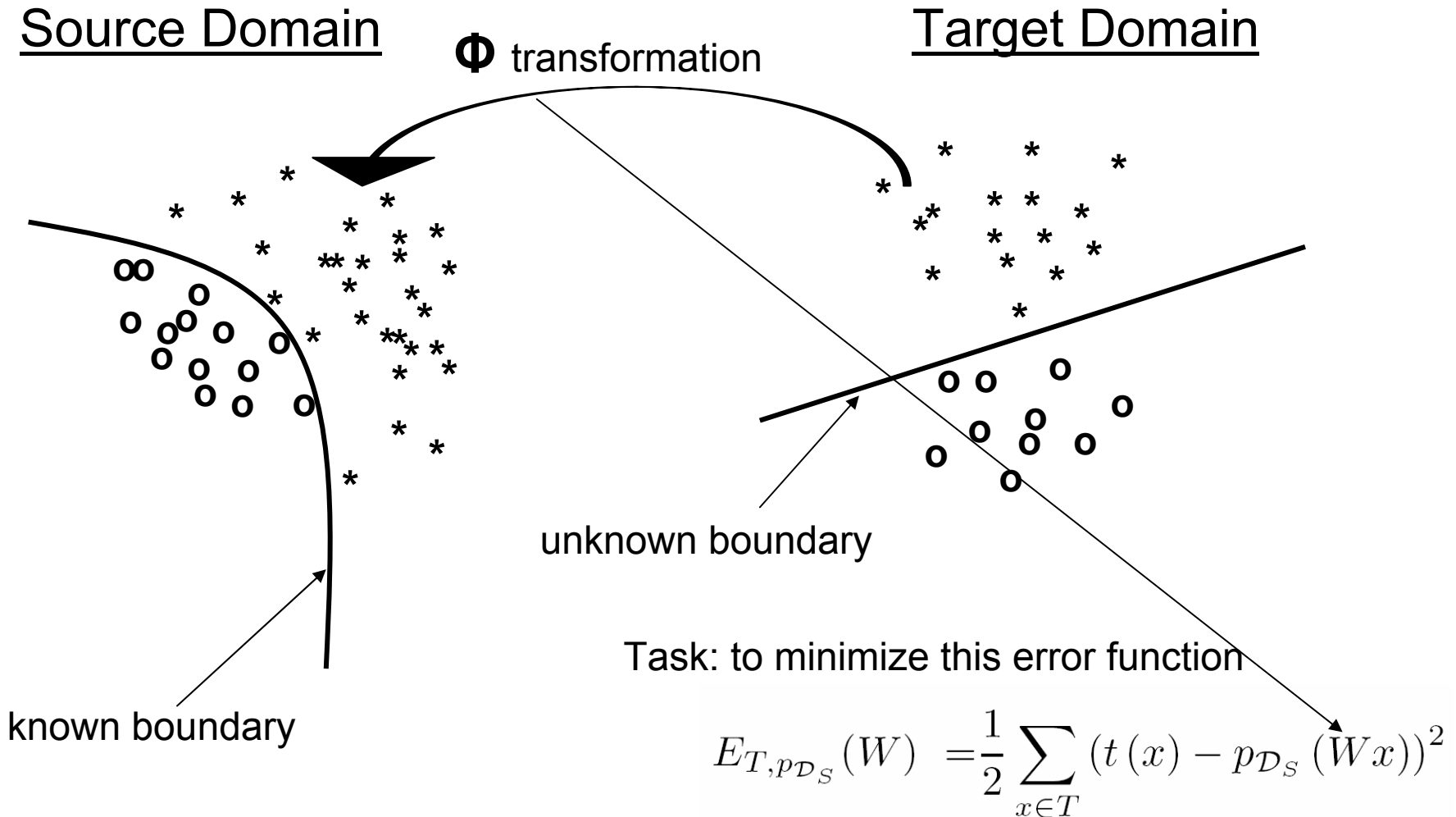
Transformation Based Domain Adaptation



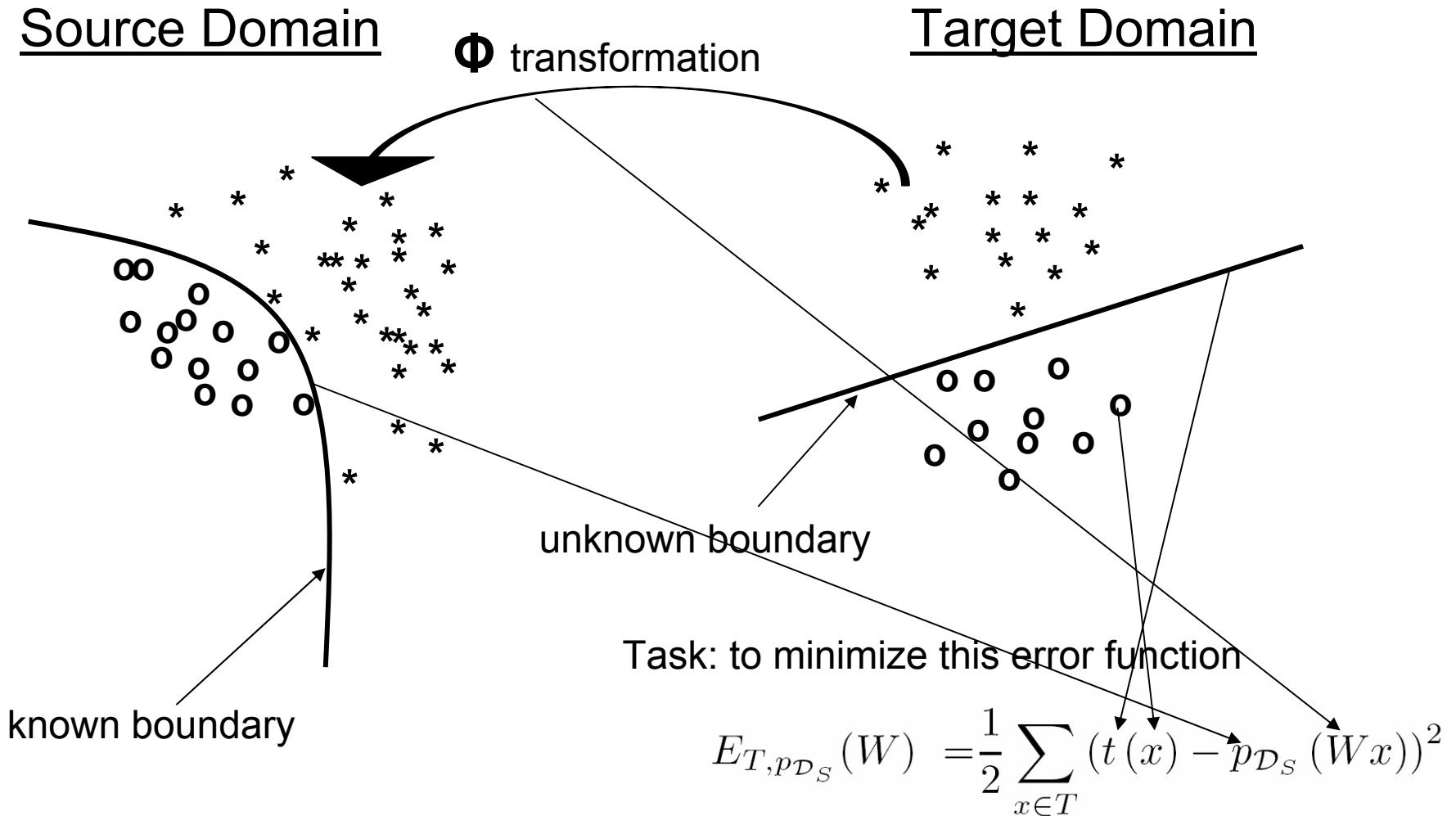
Transformation Based Domain Adaptation



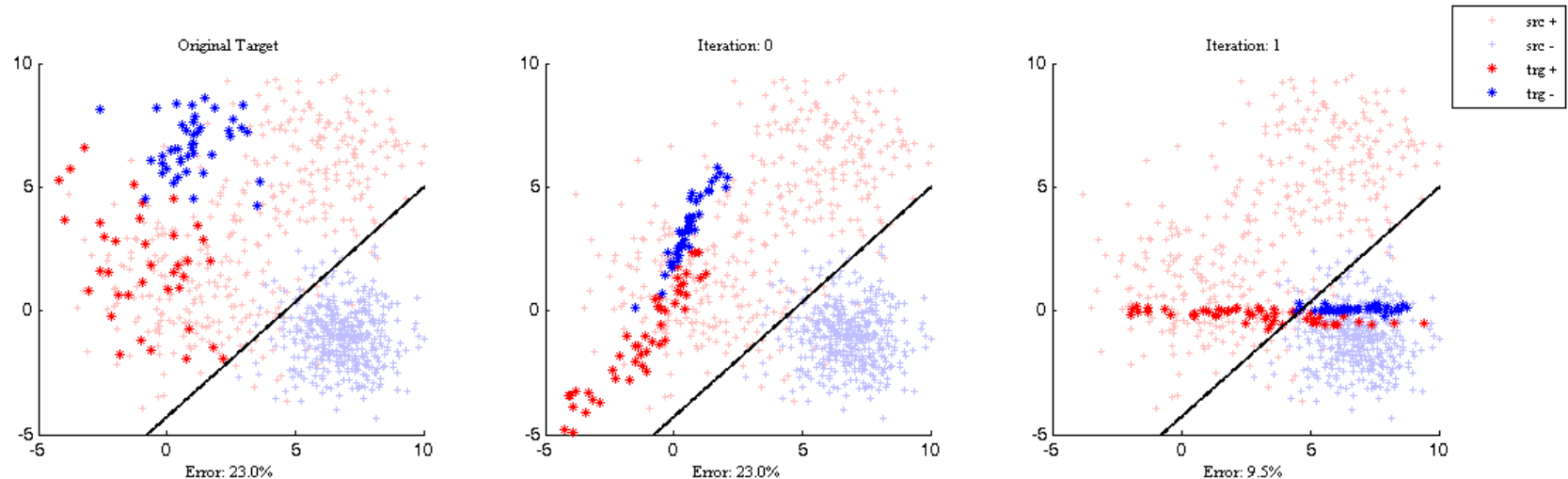
Transformation Based Domain Adaptation



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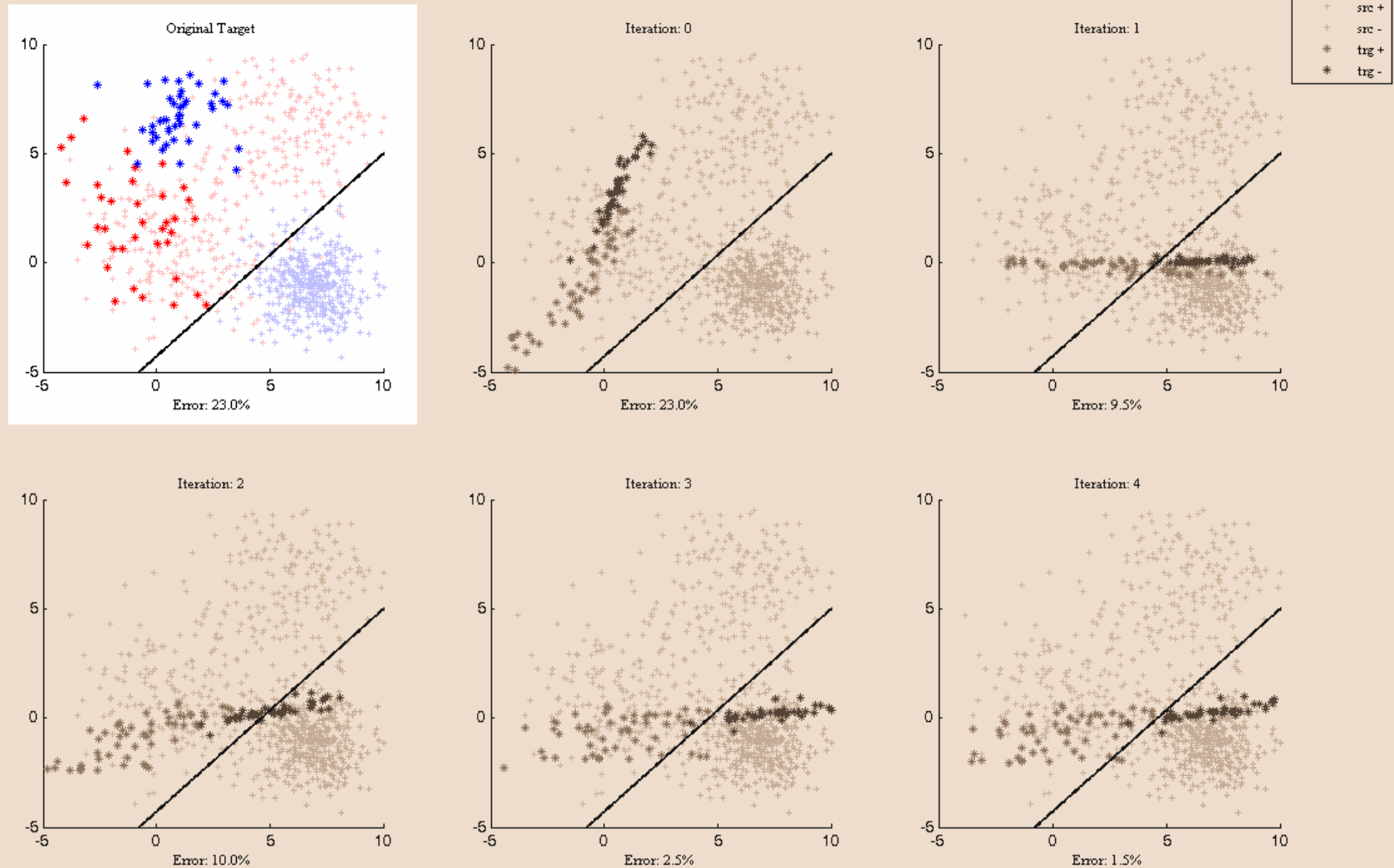


Synthetic Database

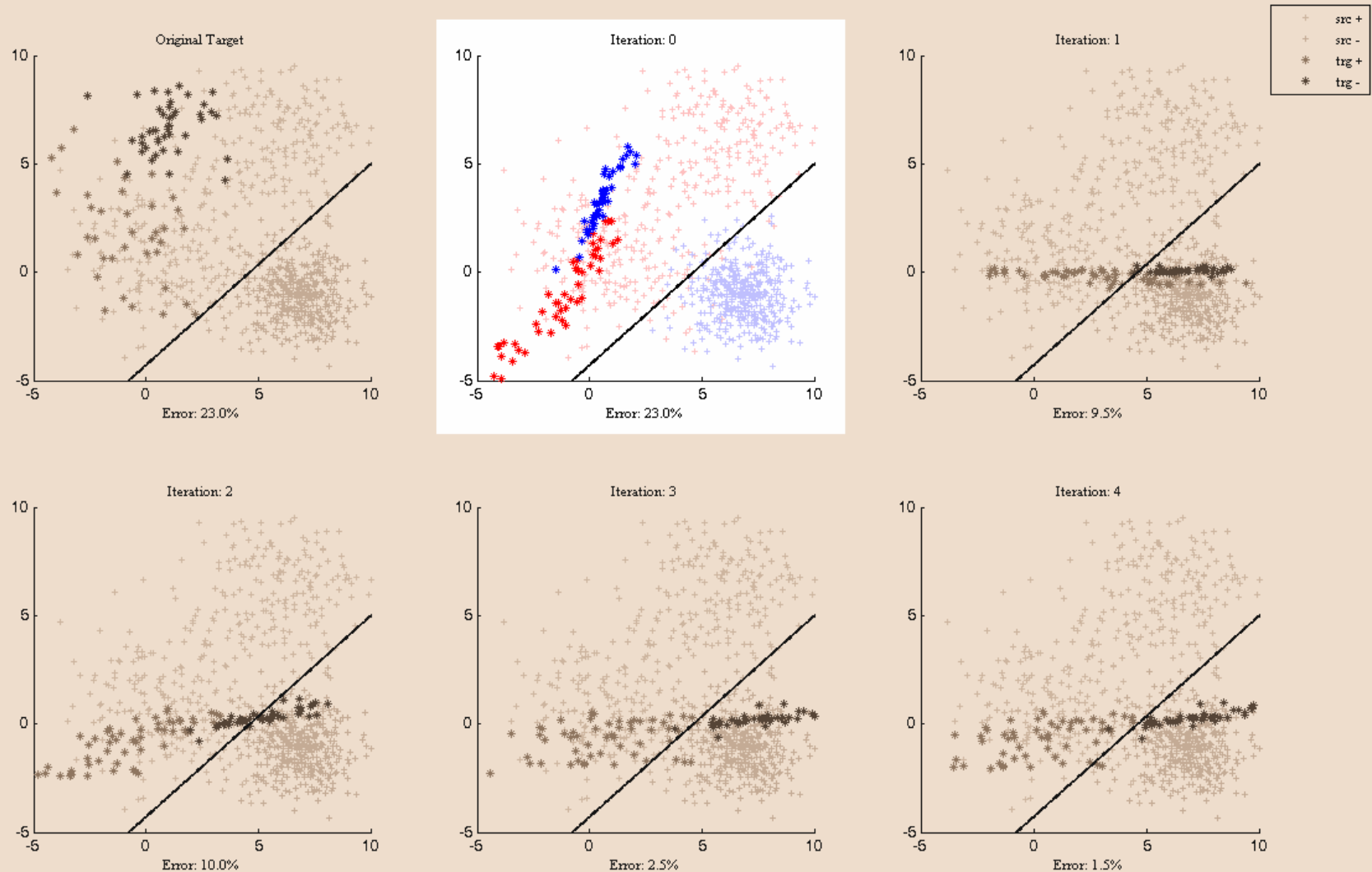


- 2D points and 2 classes
- Source train/test 800/200 samples
- Target distribution is the „rotated” source distribution (by 90°)

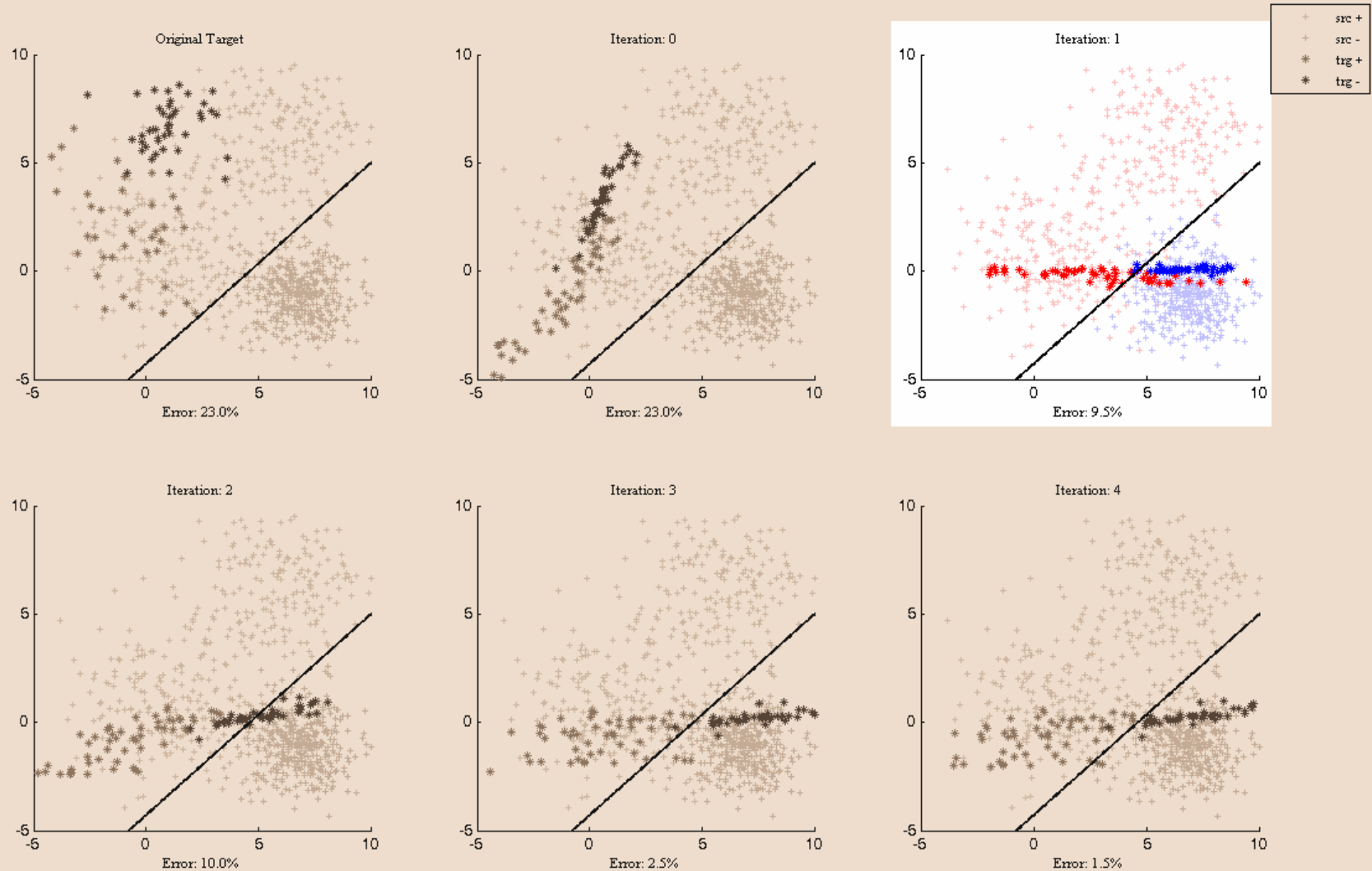
Results on Synthetic Dataset



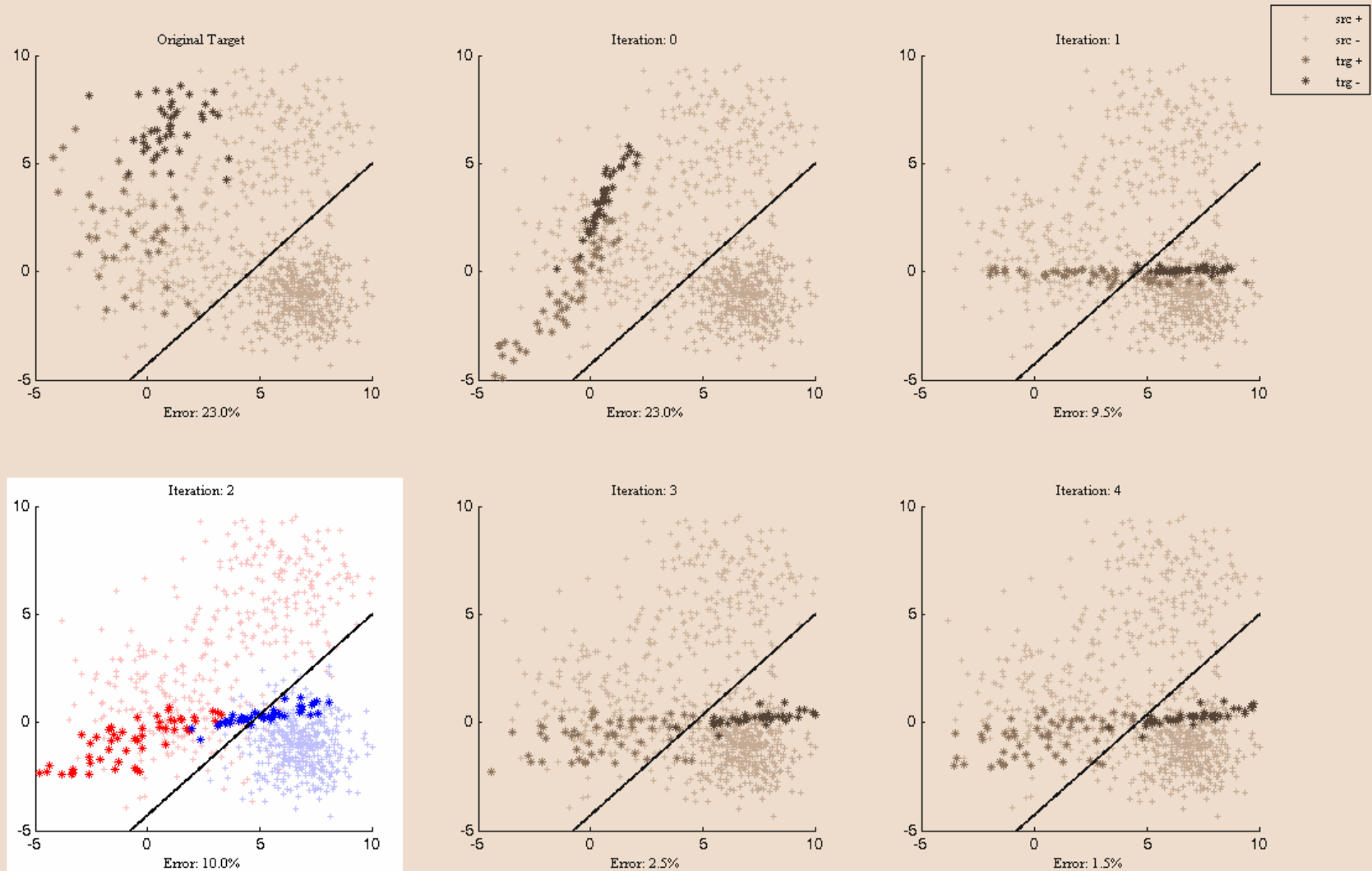
Results on Synthetic Dataset



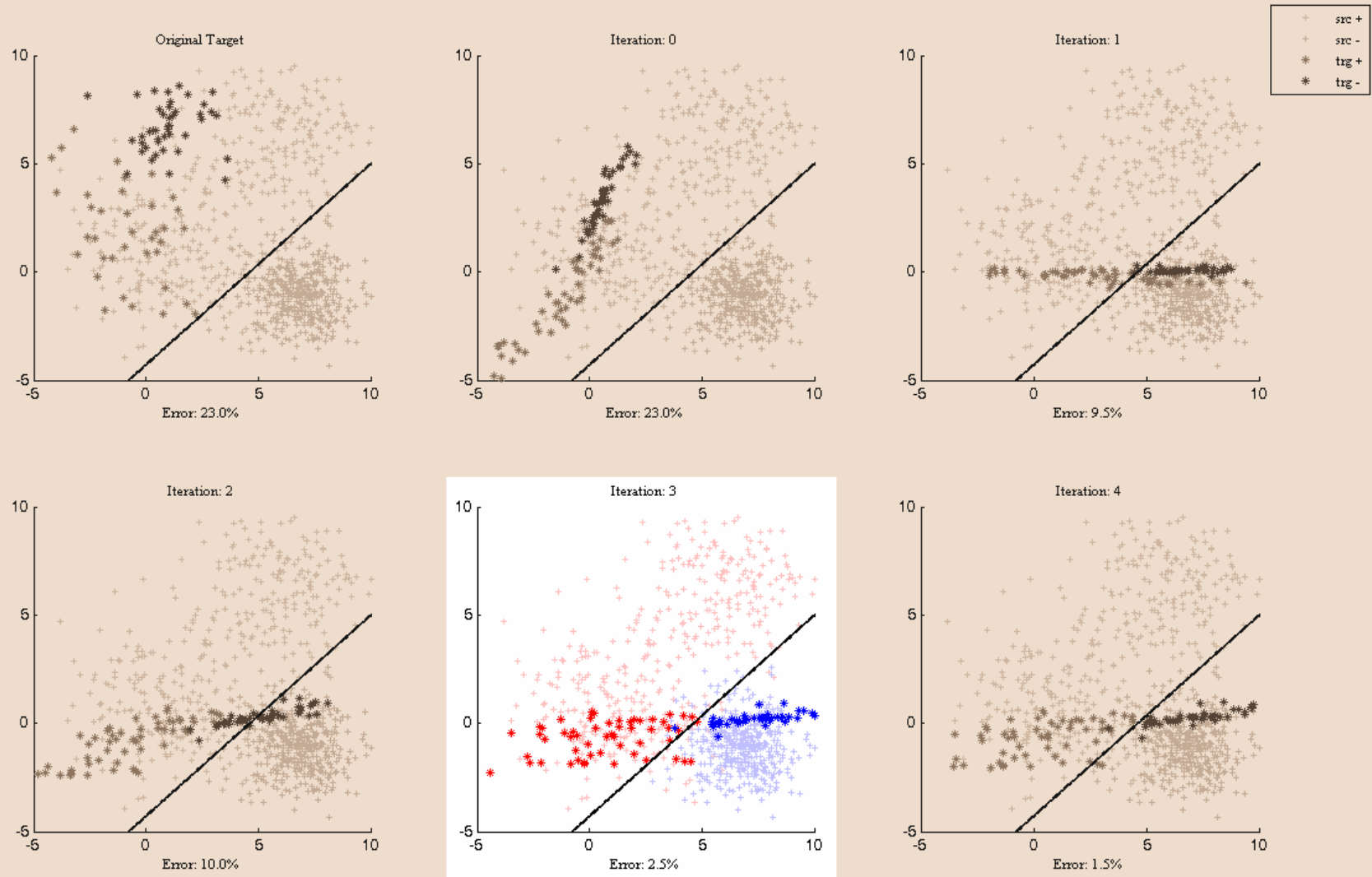
Results on Synthetic Dataset



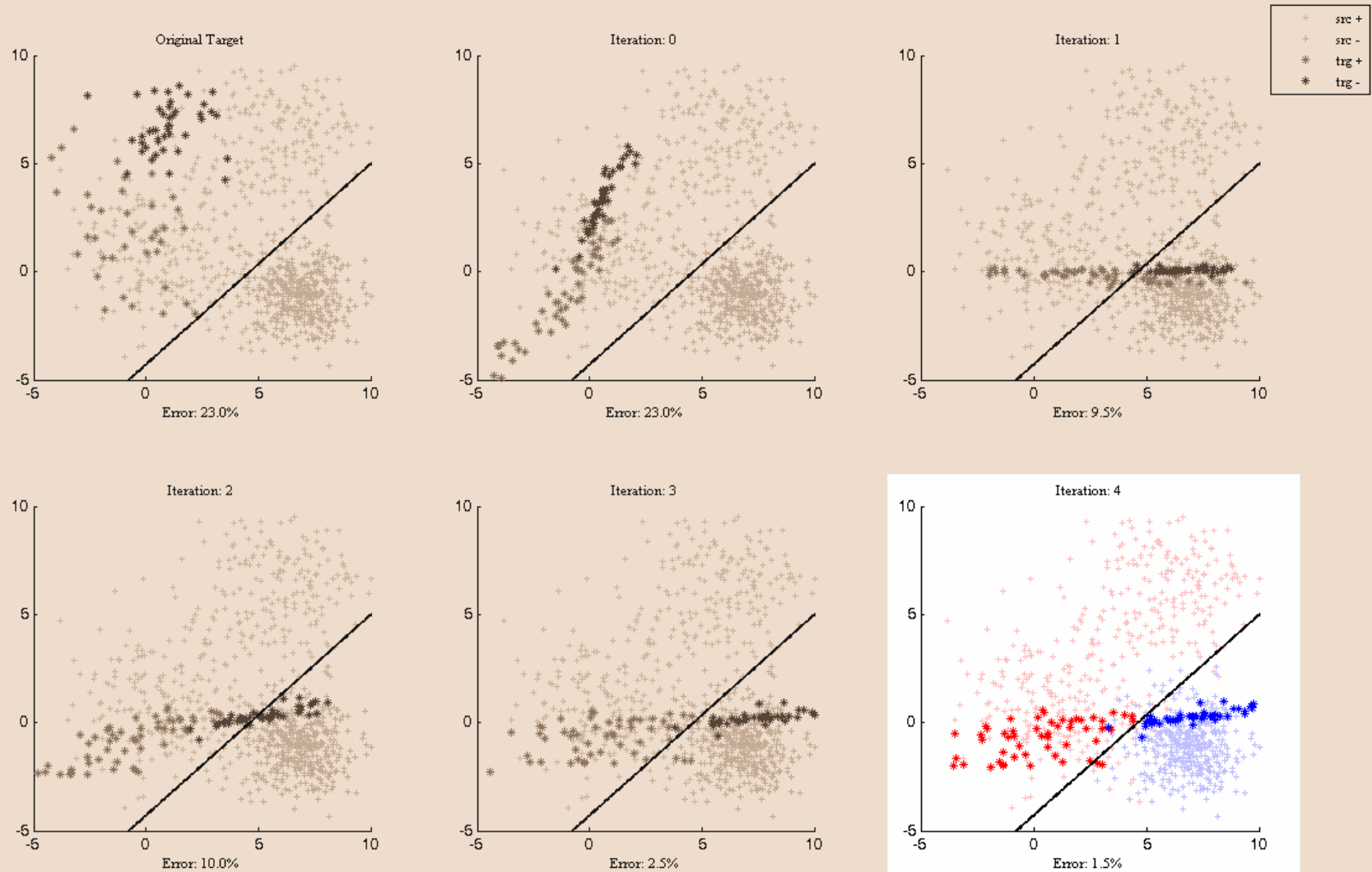
Results on Synthetic Dataset



Results on Synthetic Dataset



Results on Synthetic Dataset



Multi-Domain Sentiment Database

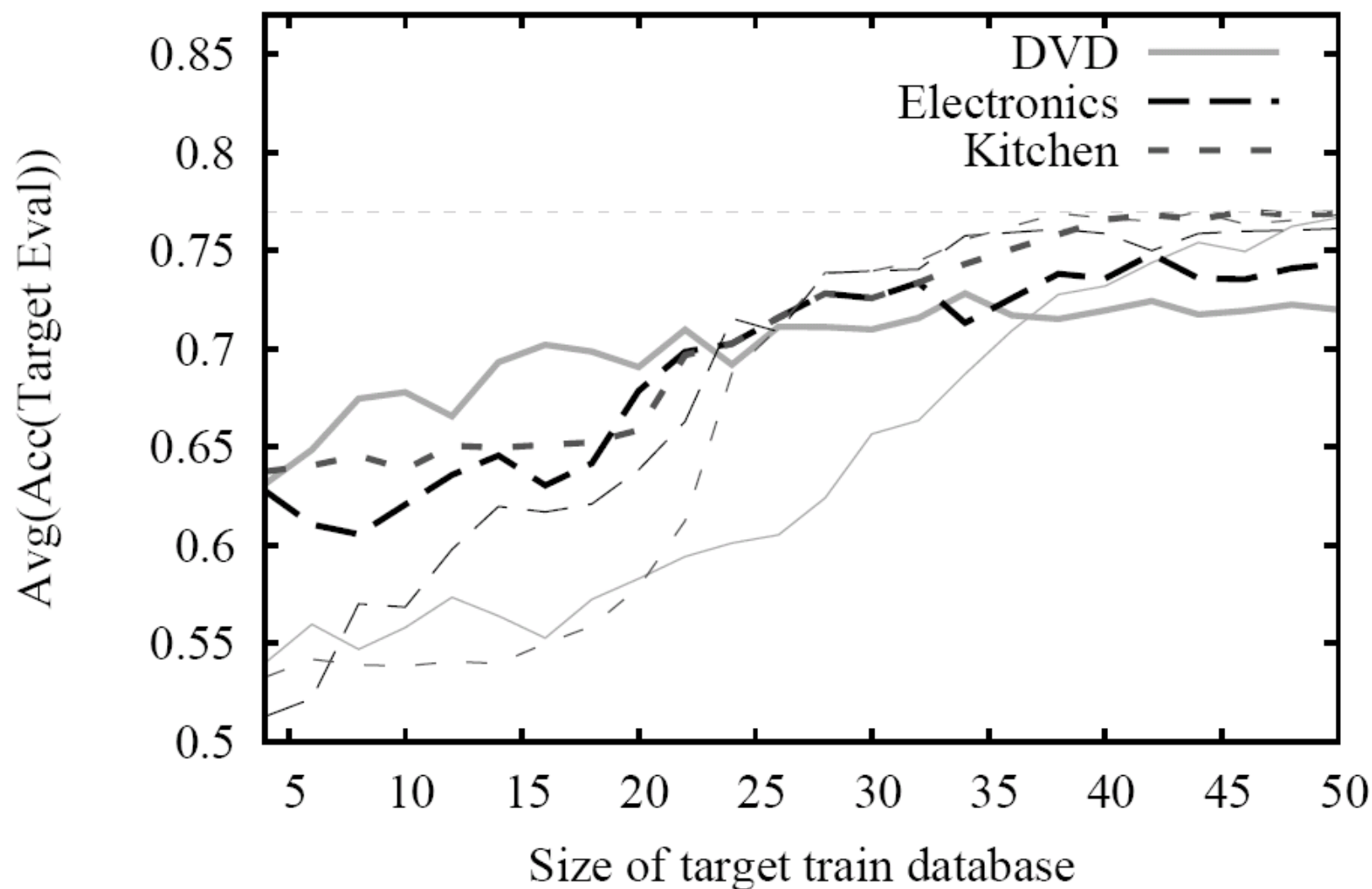
- Reviews for 4 types of product/domain from the Amazon.com
 - Books
 - DVDs
 - Electronics
 - Kitchen appliances
- Balanced 1000-1000 positive and negative samples in ~ 5000 dimensions

PreProcessing steps

- Train/test cut, 80/20% randomly
- Feature reduction by InfoGain score and PCA
 - we held the feature with > 0 score
 - compressed the dataset by PCA
- The results shows the average accuracy score of 10 runs

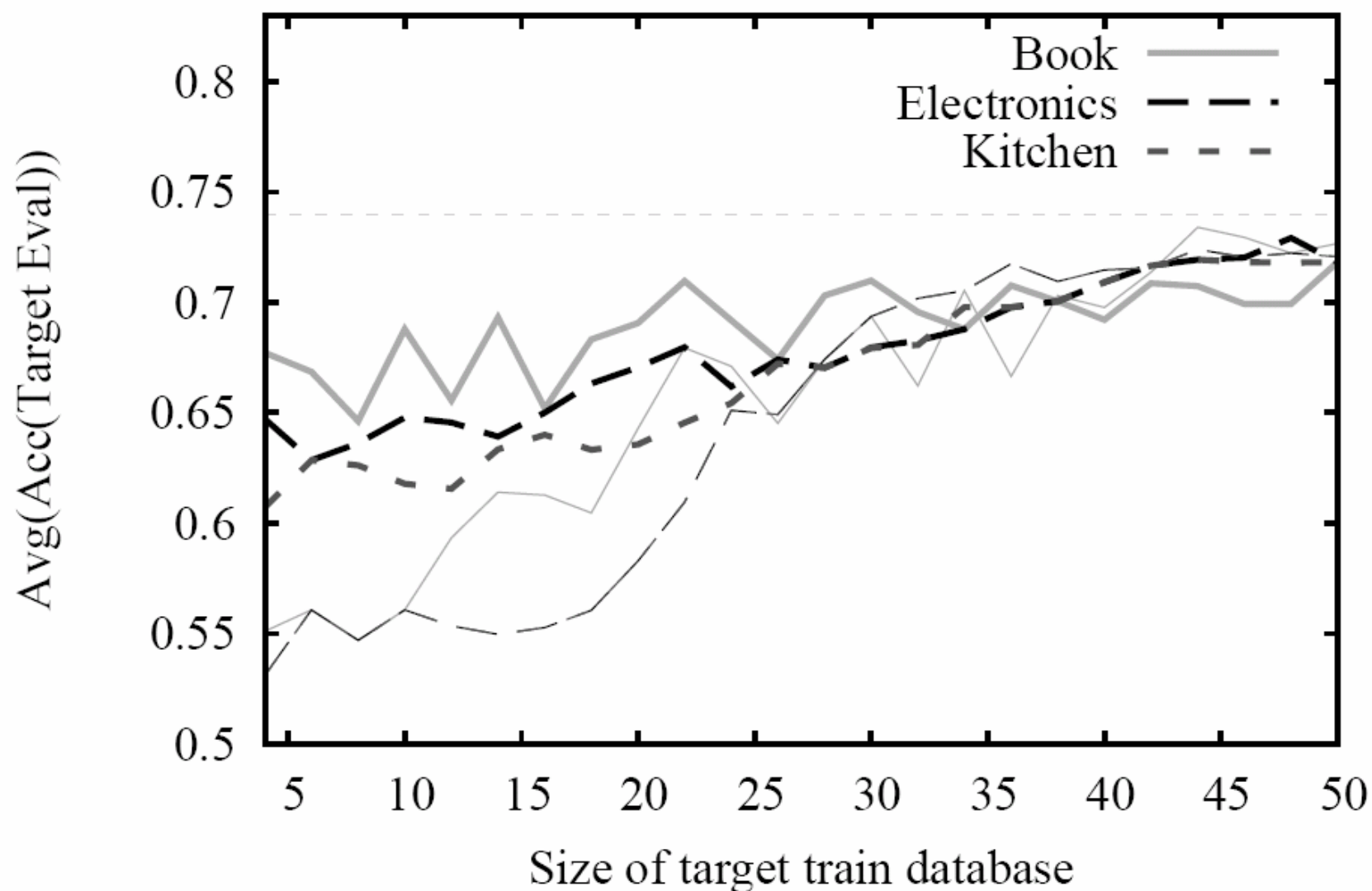
Results

Book database as target domain



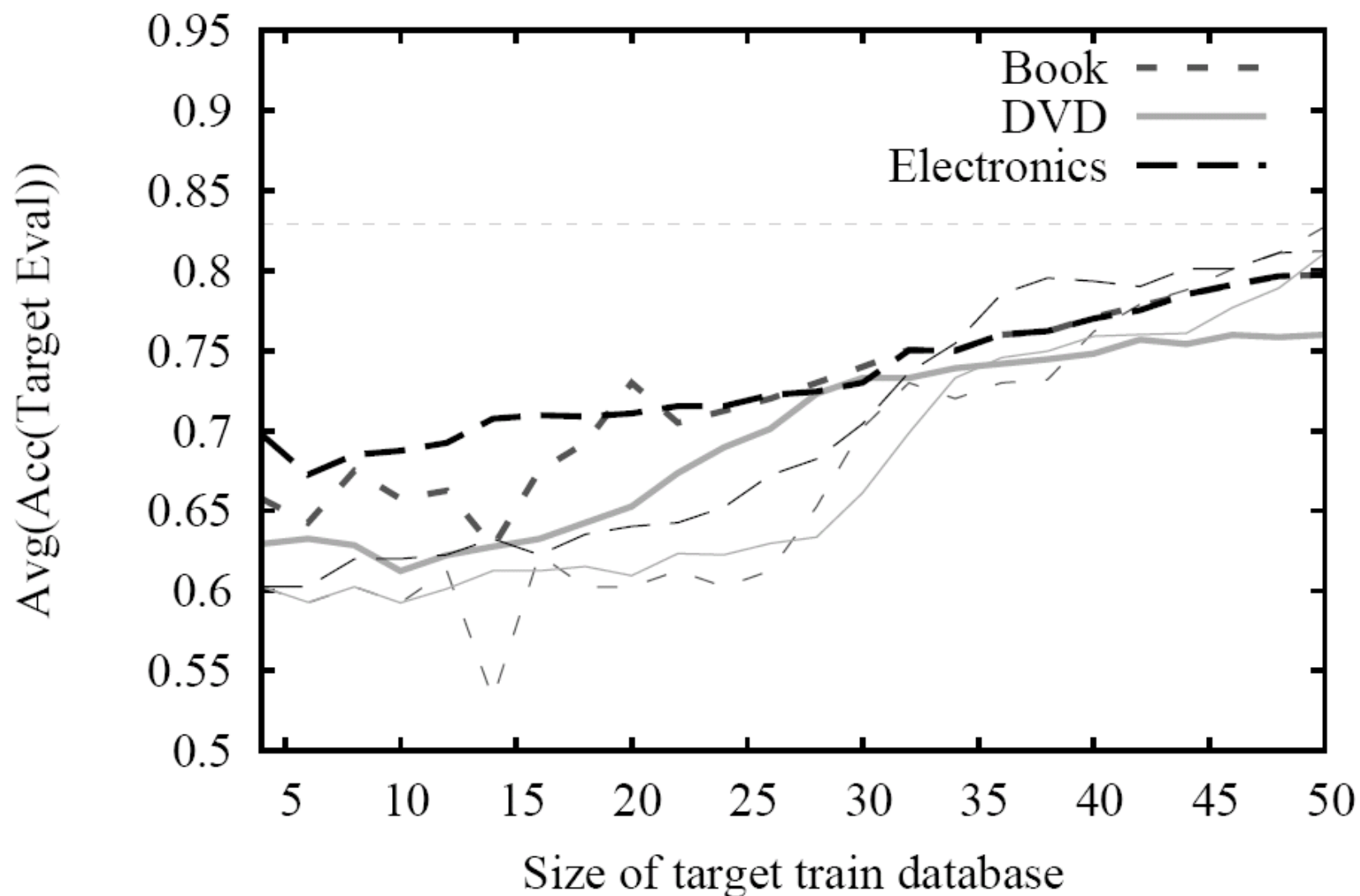
Results

DVD database as target domain



Results

Kitchen database as target domain



Results

Electronics database as target domain

